

Kasper Creations
BRANDING





welcome

As a business owner or manager, you probably are wearing multiple hats and trying to sort out the best way to project a professional and personal presence in marketing efforts and online. You may have used stock images, which are professional but not personal. Or maybe you tried phone photos that were personal, but debatably professional. Wouldn't it be great to have your professional and personal images available when you need them?

Luckily, we are able to help! With a business background our photographer is about to help prepare your business photos in a way that showcases your brand and gives you tools for success and growth!

About Us

Kasper Creations offers branding photography, product photography and headshots to help businesses strengthen their marketing and online presence.

As a small business owner and an MBA, Katelyn is very familiar with business, marketing, social media and the need to wear multiple hats. Our branding sessions and business photography incorporate that knowledge so that your business comes out stronger than ever with a clear message on what you have to offer.

Katelyn and Matthew live in Central Texas with their two children. Katelyn graduated from UMHB with a BBA and from TSU with a MBA.



process

We're excited to help with your photography needs. Here's what the process looks like so you know what to expect.

STEP ONE - FIRST DECISIONS

Select the day that works best for with your and the photographer's schedule, select the location and sign the contract. The session fee will be due upon signing the contract to reserve the date.

STEP TWO - PERSONAL PLANNING

You and the photographer will discuss helpful tips, the session details and your company's marketing information so that your photography session is personalized according to your business needs.

STEP THREE - SESSION DAY

Enjoy feeling confident in front of the camera knowing that we are working toward creating your stronger brand!

STEP FOUR - REVEAL SESSION

Within a few days of the photography session you'll have a reveal session where you can see your images, select which ones you want for your marketing purposes and review your personalized social media plan. This plan is replicable each month and gives you tips on how to create strong social media posts and use your new branded images.



pricing

We believe that photos should live and breathe as useful tools for your business, not waste away on a hard-drive. That's why we only charge a session fee for branding sessions and you can choose what else to purchase that best fits your business' needs. Headshots are the same fee but include limited images.

BRANDING SESSION FEE : \$150

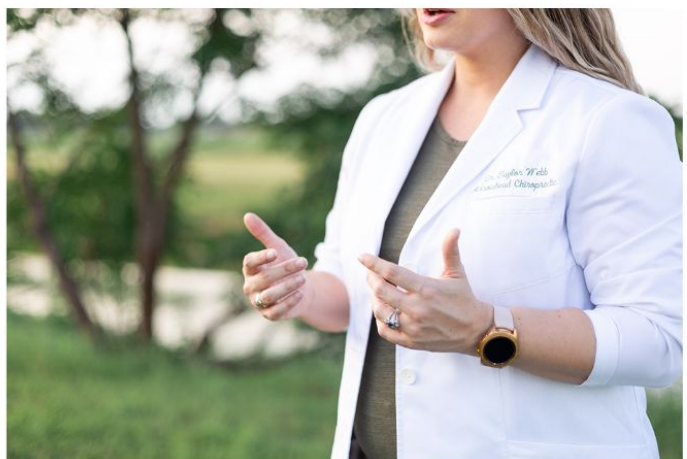
This covers the photographer's time, experience, equipment. You will receive an in-person, phone or email consultation to create a session and business social media plan. This is followed by an hour-long photography session. You will receive an online or in-person viewing session where you can select which images you want to purchase.

BRANDING SESSION IMAGES

There is no minimum on branding session image purchases. Buy what you need to succeed. Images are \$50 each with a publication release or you can purchase all the digital images with a publication release for \$1500.

HEADSHOT SESSION FEE : \$150

Headshots are short 15 minute sessions. You will receive an online gallery of 10-15 images to review and can choose which 2 images you would like to be retouched for your use.



product pricing

We offer different packages so you can choose which one best fits your product photography needs. Each option includes details that we would want in a photography package if the roles were reversed.

MINI PACKAGE | \$250 OR \$225/MONTH

This package includes up to 5 products, lifestyle and plain settings, 4-6 edited images of each item, print and web-resolution image options, and publishing rights.

SMALL PACKAGE | \$400 OR \$350/MONTH

This package includes up to 10 products and up to 2 models (as needed), lifestyle and plain settings, flat lays and/or models, 4-6 edited images of each item, print and web-resolution image options, and publishing rights.

MEDIUM PACKAGE | \$800 OR \$600/MONTH

This package includes up to 20 products and up to 4 models (as needed), lifestyle and plain setting, flat lays and/or models, 5-7 edited images of each item, print and web-resolution image options, and publishing rights.

LARGE PACKAGE | \$1600 OR \$1300/MONTH

This package includes up to 45 products and up to 8 models (as needed), lifestyle and plain setting, flat lays and/or models, 5-7 edited images of each item, print and web-resolution image options, and publishing rights.



CONTACT

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